



Trucker Social


#1 Recruiting and Marketing Platform

**Taking your Business to
the Next Level**

**Has your marketing
evolved to meet the
challenges of today's
landscape?**

In an ever-evolving world, your approach to the trucking industry should be, too. Trucker Social invites Carriers, Truck Dealerships, Factoring, Finance services, and more to embrace innovation with our dynamic platform and marketing solutions. Let's revolutionize your industry presence together.

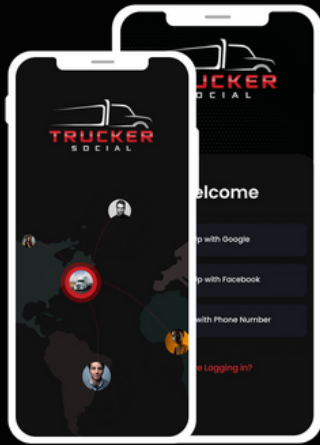
We have a dedicated team of developers, graphic designers, video creators, writers, and digital strategists ready to support you.

 marketing@truckersocialinc.com

 +1 866-375-7038  www.truckersocialinc.com



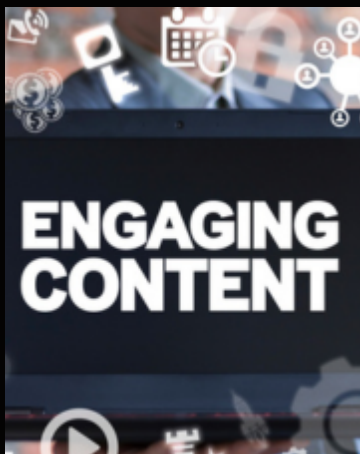
We are here to change the way marketing and recruiting are done!



Trucker Social Advantage

Bid farewell to generic, one-size-fits-all solutions and embrace a strategy that genuinely resonates with the present. Discover the potential of our Trucker Social

App, the only marketing platform in the industry tailored to engage the trucking community daily with features that facilitate story-sharing, networking, job-hunting, and equipment and parts search!



Increased Conversion

By leveraging our Trucker Social App, influential network, and cutting-edge marketing strategies that integrate dynamic content and captivating videos, we drive unparalleled results through our ability to target the right audience at the right time.



Networking Power

Select a marketing team that recognizes the power of influence. We have access to a diverse pool of influencers, podcasters, and industry personalities who can promote your products and solutions. Your message won't simply be noticed; it will be ingrained in the minds of your audience.



Increase ROI

At Trucker Social, we go beyond mere promises and deliver results. Let us unveil the proven formula that will skyrocket your Return on Investment. It's not merely about experimenting with something new but fully embracing a winning strategy that guarantees success.

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We are passionate about taking your business to the next level.



Intro

Our intro package includes marketing across the Trucker Social App, a branded lead gen landing page, and our social network.



Basic

60 - 75 Leads

Our package includes marketing across the Trucker Social App, a branded lead gen landing page, campaign tracking, monthly reports, and affiliated marketing as needed. Additional add-ons are available to support graphic or video requirements.



Growth

75 - 105 Leads

Our growth package includes everything in Tier 1, plus an expanded *affiliated marketing strategy. Additional add-ons are available to support graphic or video requirements.



Premium

105 - 165 Leads

Our premium package includes everything in Tier 2, plus dedicated campaign support with monthly check-ins and a comprehensive affiliated marketing strategy. Additional add-ons are available to support graphic or video requirements.

Our affiliated marketing strategy could include:

Display Ads

Lead Gen Landing Page

Search Engine Marketing

Paid Social (Facebook, Instagram, LinkedIn, TikTok)

Organic Social

Influencer Marketing

Email Marketing (Newsletters, Promotional Emails)

SMS


Engaging Marketing Content (Articles, Blogs, Videos)

Reporting

Tradeshow Support

Website Update/Design

*Lead Count May Vary Based on the Campaign Types

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We believe in tailoring our solutions to meet your specific needs.

Lead Generating, Customized Landing Pages

We create customized landing pages with lead generating forms that will make finding your candiated or next buyer easier!



Join Gemstar!

You can apply today by completing our job application.

Our Benefits and Costs

- \$18 to \$19 gross per week
- Weekly Payroll Deductions
- Access to Fuel cards for additional savings
- Full Medical Insurance
- 401k and Older Thriftplan
- \$20 weekly Insurance and \$20 weekly trailer
- The company percentage is 5%

Gemstar Pre-Qualifier Application

Please complete our pre-qualifier application.

For additional opportunities, download the Trucker Social App (available on app stores) to create your job profile and receive updates on new positions coming soon.

Contact Information

First Name:

Last Name:

Phone Number:

Address:

Job Experience

Years of Experience:

Years of Experience in Refrigerated:

Years of Experience in DFW Metroplex:

Years of Experience in Other Regions:

Salary Requirements

Minimum Salary:

Maximum Salary:

Driving Qualifications

License State:

Driver License Class:

Years of Experience in Driver License:

Years of Experience in Refrigerated:

Years of Experience in DFW Metroplex:

Years of Experience in Other Regions:

Military Status

Are you currently in the military?

Are you a former member of the military?

Background Information

Are you currently employed?

Are you currently employed in the trucking industry?

Are you currently employed in a related industry?

Are you currently unemployed?

Leasing Program Interest

Are you interested in leasing a truck?

Are you interested in leasing a trailer?

Opt-In Preferences

Do you want to receive email newsletters?

Do you want to receive text messages?

Do you want to receive phone calls?

Do you want to receive direct mail?

Display Ads

We run customized display ads/videos across the Trucker Social App and other marketing platforms to optimize your ROI.

GEMSTAR

Gemstar is hiring Owner-Operators with refrigerated experience refrigerated experience in the DFW metroplex.

BUYERS WANTED

Truck Store 100-1000

APPLY TODAY!

Special Financing Available

- New and Used Trucks
- New and Used Trailers

End of Year Deals!

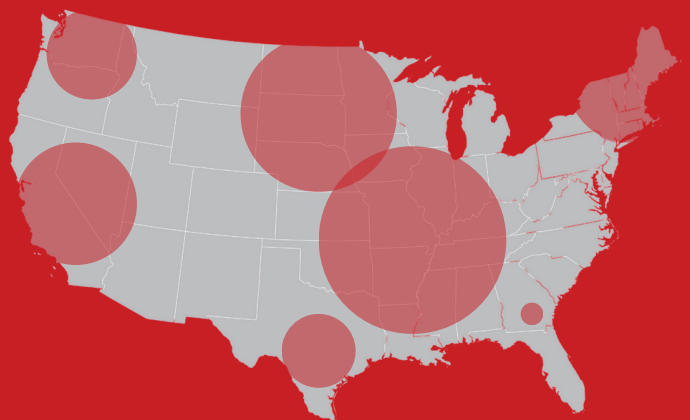
- Up to \$2000 in Free Diesel
- Up to \$6000 off Purchase Price

Visit www.truckersocialinc.com or download our app

Powered by **TRUCKER**

Geo-Targeting

We can geo-target your campaigns to specific regions, states, or cities!



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